

Lucía Gallardo Sanz

UX/UI and Web Designer

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LAST EXPERIENCES

UI/UX Designer

Signify (Philips Lighting)

May 2021 - Currently - Madrid

Creation of innovative digital products within the lighting professional area and B2B market working closely in collaboration with developers and product owners.

Group UI/UX Designer

AWWG (Pepe Jeans, Hackett, Façonnable)

Jan 2020 - May 2022 (Internal promotion) - Madrid

Closely collaboration with Dev and Business teams to build and improve the user experience through prototypes, redesign, etc. Creation, development, and maintenance of the different design systems of each brand of the group.

Web Designer

Pepe Jeans

Sept 2018 - Jan 2020 - Madrid

Lead the Web design with the general website maintenance, the display of the promotions on site, and the creation of landing pages, newsletters, and ad campaigns. Besides, working closely with the wholesaler team in the main accounts like Zalando or Amazon.

Web Designer

Fnac

Feb 2016 - Sept 2018 - Madrid

Lead the Web design with the general website maintenance, the display of the promotions on site, and the creation of landing pages, newsletters, and ad campaigns.

EDUCATION

Data Driven Design course

Kschool

May 2022 - Jun 2022 - Online

UX/UI Design Master

Aula Creativa

Oct 2019 - Feb 2020 - Madrid

Web Design Master

Aula Creativa

Feb 2015 - Jun 2016 - Madrid

Digital Marketing Master

Aula Creativa

Feb 2015 - Jun 2016 - Madrid

Journalism and Audiovisual Communication Double Degree

Rey Juan Carlos University

Sept 2009 - Jun 2014 - Madrid

TOOLS

I most use

Figma - Sketch - Invision - Zeplin - Marvel -
Content Square - Miro - Sublime Text - Asana -
Trello - Jira - Photoshop

SKILLS

I develop in

User interface - User experience - Interaction
design - Wireframing - Prototyping - Research -
HTML - CSS - jQuery

LANGUAGE

I speak

Spanish (native) - English (professional)