

LUCÍA GALLARDO SANZ

UX/UI AND WEB DESIGNER

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— LAST EXPERIENCES

UI/UX Designer

Signify

MAY 2021 - CURRENTLY

Creation of digital products in the professional lighting sector and the B2B market, as part of the Innovation department. Close collaboration with product developers and owners.

Group UI/UX Designer

AWWG (Pepe Jeans, Hackett, Façonnable)

JAN 2020 - MAY 2022

Close collaboration with Dev and Business teams to build and improve the user experience through prototypes, redesign, etc. Creation, development, and maintenance of the different digital libraries of each brands.

Web Designer

Pepe Jeans

SEPT 2018 - JAN 2020

Web design and maintenance, the display of the promotions on site, and the creation of landing pages, newsletters, and ad campaigns. Besides, working closely with the wholesaler team on the main accounts like Zalando or Amazon.

Web Designer

Fnac

FEB 2016 - SEPT 2018

Web design and maintenance, the display of the promotions on site, and the creation of landing pages, newsletters, and ad campaigns.

— EDUCATION

Digital accessibility for designers

A11y Camp

FEB - MAR 2026

Future design with AI

Mr.Marcel School

NOV - DEC 2024

Data Driven Design

Kschool

MAY - JUN 2022

UX/UI Design Master

Aula Creativa

OCT 2019 - FEB 2020

Web Design Master

Aula Creativa

FEB 2015 - JUN 2016

Journalism and Audiovisual Communication Double Degree

Rey Juan Carlos University

SEPT 2009 - JUN 2014

— SKILLS

User interface - User experience - Interaction design
- Wireframing - Prototyping - Research - HTML - CSS

— LANGUAGES

Spanish (native) - English (professional)